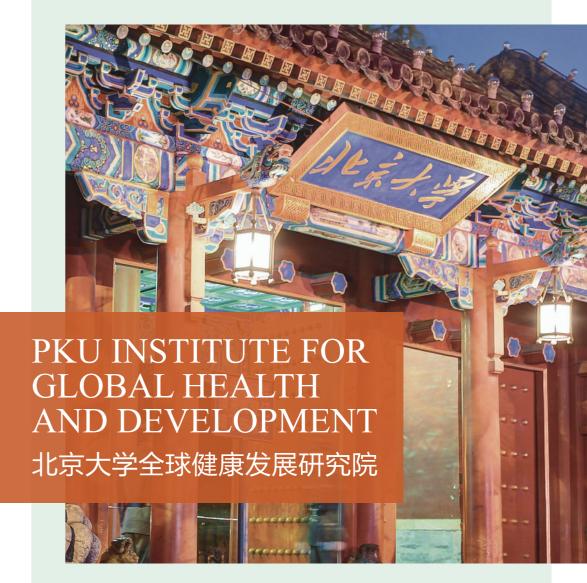


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### 北京论坛(2020)分论坛

新冠疫情下的全球健康与人类发展暨北京大学全球健康发展研究院成立庆典

#### **BEIJING FORUM 2020**

COVID-19 Shock to Global Health and Development PKU Institute for Global Health and Development Launching Ceremony

2020.12.22 中国·北京

同一世界 同一健康 One World One Health



# **ESTABLISHMENT** AND MISSION

### 成立与使命

新冠疫情在全球大流行,不仅严重威胁人类健康,同时引发各国经济增长、社会稳定以 及全球治理的空前危机。为了更好应对人类健康与发展面临的世纪挑战,北京大学于2020年 12月正式成立全球健康发展研究院。

北京大学全球健康发展研究院(简称"北大全健院")旨在聚集经济与管理、公共卫生 与医学、国际关系与外交、人口与环境、人文与社会等交叉学科的力量,以跨越国界的视角 把全球健康置于人类发展的框架,以"同一世界、同一健康"为核心理念,通过科学研究、 智库服务、人才培养、产教融合,以及国际交流,探索人类健康重大议题的应对方案,促进 创新科技成果的转化,推动中国积极参与全球卫生治理,助力构建人类健康发展共同体。





The COVID-19 pandemic has profoundly highlighted the importance and urgency of social stability and global health in human development. To better respond to enormous challenges facing human health and development ensuing the COVID-19, Peking University founded the Peking University Institute for Global Health and Development (PKU-iGHD) in December 2020.

PKU-iGHD is committed to integrating resources from multi-disciplines of economics and management, public health and medicine, international relations and diplomacy, population and environment, humanities and social sciences, setting global health in the framework of human development, and pursing the core value of "One World, One Health". Through scientific research, think tank services, talents training, industry-academia research cooperation, and international exchange and collaboration, the institute explores solutions to major health issues around the world, facilitates technology transfer, promotes China's active participation in global health governance, and contributes global public goods for the health and wellbeing of mankind.

# **GLOBAL HEALTH**

### 全球健康

全球健康是在全球化大背景下快速发展起来的新兴交叉 学科,涵盖了医学、经济学、管理学、国际关系、社会学、伦 理学等密切相关领域。全球健康学科超越部门、跨越国界、聚 焦人类发展,致力于解决人类所面临的共同健康和卫生服务问 题,同时关注人类-动物-环境生态和谐关系的一体健康 (One-Health).

全球健康治理基于尊重人权、保障社会公平,人人享有 最高水准的健康和福祉的基本价值观,推动传统的和新型的、 国家的和非国家的、卫生领域的和其它相关领域的众多行为体 的共同参与,通过多元化外交谈判以制定全球行动的规则、标 准和规范,并监测和评价全球健康行动的效果。

Global health is an emerging, cross-sector discipline against the backdrop of globalization, encompassing related fields include medicine, economics, management, international relations, sociology, ethics, and other related disciplines. Global health research, transcending departmental and national borders, is dedicated to providing solutions to global health and public services for mankind as a whole, at the same concerned with preserving the delicate balance of human-animal-environmental ecology, a concept referred to as "One Health".

Global health governance and policy-making is based on the fundamental values of respecting human rights and guaranteeing social justice, so that everyone around the world enjoys the highest level of health and wellbeing. Global health governance promotes the joint participation of many actors, including those in traditional and innovative, state and non-state, health and non-health sectors. Through diverse diplomatic negotiation, rules, standards and norms of global health are formulated, and the effect of global health policies are monitored and evaluated.



# **ACADEMIC** DEVELOPMENT

### 学科建设

北京大学全球健康发展研究院采取全球招聘、双聘、兼职等多种创新方式,形成一个拥 有多中心、多课题组,跨越多学科的国际一流科研、教学和智库服务团队。研究院优化集结 北京大学现有全球健康相关学科的师资力量,目前包括公共卫生学院、基础医学院、药学 院、护理学院、医学人文学院、国家发展研究院、南南合作与发展学院、经济学院、人口研 究所、国际关系学院、光华管理学院、现代农学院、环境学院、工学院以及新闻传播学院等 院系。与此同时,研究院建立覆盖发达国家与发展中国家的博士后流动站。

研究院建立国际领先的全球健康科学研究与交流平台、探索疾病预防与控制、卫生服务 和健康管理新模式,应对疾病、气候、环境变化带来的挑战,提供卫生政策与服务的公共产 品,促进全球健康治理体系改革与卫生外交。

研究院设立硕博研究生学位项目和高端培训项目,培养具有开阔的国际视野、深厚的人 文底蕴,系统掌握全球健康所需的基本理论和知识技能,具有严谨的科学思维与实践创新能 力的高端人才,使他们成为全球健康领域科学研究、政策评估与倡导,以及国际资源协调与 行动的领军人物。

PKU-iGHD builds faculty capacity through global recruitment, dual- appointment, and collaboration with scholars beyond the university. In particular, the institute heavily draws rich faculty and research resources within Peking University, including from the School of Public Health, School of Basic Medical Sciences, School of Pharmaceutical Sciences, National School of Development, Institute of South-South Cooperation and Development, School of Economics, Institute of Population Research, School of International Studies, Guanghua School of Management, School of Advanced Agricultural Sciences, College of Environmental Sciences, College of Engineering, and School of Journalism and Communication. At the same time, PKU-iGHD builds a postdoctoral program for young research fellows from developed and developing countries.

The Institute is committed to excellence in global health research and dynamic international exchanges, and devoted to exploring new models of disease prevention and control, and health services and management, responding to the challenges posed by diseases, climate and environmental changes, and improving global health governance system with health diplomacy.

The institute offers both graduate degree programs and non-degree executive education programs, to train the next generation of global health leaders with global vision, profound knowledge, and innovative research capacity for the global health academia, public service, and business world.

# **GOVERNANCE**

# 管理架构

研究院实行理事会领导下的院长负责制,下设理事会、国际顾问委员会、学术委员会,以及相关职能部门。理事会由北大分管校领导、研究院主要负责人、北大相关院系学科带头人、校外重大支持主体、核心合作方代表等构成。理事会负责审议和决定研究院的重大事务、制度规则以及主要负责人的任命。国际顾问委员会由国内外专家组成,负责指导研究院的发展方向,为研究院搭建与国际组织、各国政府及业界的沟通平台,并协助研究院的对外宣传和推介。学术委员会由研究院全职、双聘,以及个别兼职资深教授组成,负责审定研究院的学术标准、学术项目、教师引进与职称评审等相关工作,参与研究院的咨询与研究。

The PKU Institute for Global Health and Development led by a dean management team under the supervision of the Board of Directors, is composed of the Advisory Council, Academic Committee, and Administrative Office. The Board of Directors include representative leaders from the university, the institute and the institutions that play a vital role in PKU-iGHD's development. The Board of Directors is responsible for deliberating and deciding the institute's significant matters, system rules, and the superintendent appointment. The Advisory Council, composed of domestic and global distinguished experts, is to guide the direction of the institute's mission and development, and also be responsible for building a communication platform with international organizations, governments, and industries, assisting PKU-iGHD with external communication. The Academic Committee consists of senior faculty members with primary responsibility to set and approve academic standards for matters as faculty development, research code of conduct, and other major academic affairs.



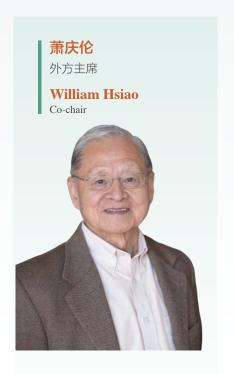
#### **Chairs of the Advisory Council** 国际顾问委员会主席



韩启德, 全球健康发展研究院顾问委员会联席主 席,中国科学院院士,发展中国家科学院院士,美国医 学科学院外籍院士。中国科学技术协会名誉主席, 北京 大学前沿交叉学科研究院院长、北京大学科学技术与医 学史系主任。他曾任北京大学常务副校长兼研究生院院 长、医学部主任,全国人大常委会副委员长,欧美同学 会·中国留学人员联谊会会长,中国科学技术协会全国 委员会主席,九三学社中央委员会主席,中国人民政治 协商会议全国委员会副主席。长期从事分子药理学与心 血管基础研究。在α1肾上腺受体亚型研究领域获重要 成果。关注学科交叉研究,研究受体等单分子在细胞中 的转运及其生物学意义,用复杂系统手段研究肾上腺素 受体信号传导机制等。他毕业于上海第一医学院医学 系,做过临床医师;获西安医学院(现西安交通大学医 学部)病理生理学专业硕士学位,在美国埃默里大学药 理系进修学习,后一直在北京医科大学(现北京大学医 学部)从事教学科研工作。

HAN, Qide is Academician of the Chinese Academy of Sciences, Academician of World Academy of Sciences in developing countries, and a foreign fellow of National Academy of Medicine (United States). Currently serves as Honorary President of China Association for Science and Technology, Dean of Academy of Advanced Interdisciplinary Studies at Peking University, and Dean of Institute of History of Science Technology and Medicine. Successively served as Executive Vice President of Peking University, Vice Chairman of the National People's Congress Standing Committee, President of the Western Returned Scholars Association - Chinese Overseas-Educated Scholars Association, Chairman of Chinese Association for Science and Technology, Chairman of Central Committees of Jiusan Society, and Vice Chairman of National Committee of Chinese People's Political Consultative Conference. Graduated from Shanghai First Medical College and served as a medical doctor at rural clinics. After received Master's Degree in Pathophysiology at Xi'an Medical College, served as a faculty member at Beijing Medical College (Peking University Health Science Center). As a visiting scholar worked at Emory University Department of Pharmacology. His researches focus on molecular pharmacology and cardiovascular science, and lead to significant achievement in the field of a 1-adrenorecep-tor subtypes. He has brought interdisciplinary approach into research, identified transportation of receptors and other single molecules in cells and its biological significance, and studied signaling mechanisms of adrenoceptors with systematic methodology.

萧庆伦,哈佛T.H. Chan公共卫生学院健康政策 与管理系和全球健康与人口系K.T. Li经济学名誉教 授,哈佛大学经济学博士,私人及社会保险领域拥 有丰富经验的精算师, 其健康经济和政策研究项目 涵盖了发达国家和非发达国家。他是全球范围内全 民健康保险领域的顶尖专家,并有40多年的研究 经验。他一直积极地为许多国家和地区设计医疗系 统改革和全民健康保险计划,包括美国、中国、哥 伦比亚、波兰、越南、瑞典、塞浦路斯、乌干达、 马来西亚、南非,以及台湾和香港地区。他先后当 选为美国国家科学院院士,美国国家社会保险研究 院和精算师协会的董事会成员。萧教授发表了180 多篇论文和若干书籍,并在多个专业期刊的编辑委 员会任职。他曾为三位美国总统、美国国会、世界 银行、国际货币基金组织、世界卫生组织和国际劳 工组织担任顾问。他同时担任几所中国一流大学的 荣誉教授,并在其专业领域获得若干奖项。



William Hsiao is the K.T. Li Professor of Economics, Emeritus, in Department of Health Policy and Management and Department of Global Health and Population, at Harvard T.H. Chan School of Public Health. He received his Ph.D. in Economics from Harvard University. He is also a fully qualified actuary with extensive experience in private and social insurance. Dr. Hsiao's health economic and policy research program spans across developed and less developed nations. He is a leading global expert in universal health insurance, which he has studied for more than forty years. He has been actively engaged in designing health system reforms and universal health insurance programs for many countries and regions, including the USA, China, Colombia, Poland, Vietnam, Sweden, Cyprus, Uganda, Malaysia, South Africa, and Taiwan and Hong Kong. Hsiao was elected to be a member of the Institute of Medicine, US National Academy of Science, and also elected to be a Board member of the National Academy of Social Insurance and Society of Actuaries. He has published more than 180 papers and several books and served on several editorial boards of professional journals. He served as an advisor to three US presidents, the US Congress, the World Bank, the International Monetary Fund, World Health Organization, and International Labor Organization. He is a recipient of honorary professorships from several leading Chinese universities and several awards from his profession.

#### Chair of the Board 理事会主席

詹启敏,北京大学博雅讲席教授,教育部长江学者特聘教 授,中国工程院院士,北京大学全球健康发展研究院理事会主 席,前任北京大学医学部主任。他是国家杰出青年基金获得 者, 国家自然科学基金委创新群体首席专家, 国家973重大基础 研究项目首席科学家。中国抗癌协会副理事长,中国医师协会 副会长,欧美同学会海外医师协会会长,欧美同学会海外医师 协会会长。长期致力于肿瘤分子生物学和肿瘤转化医学研究, 在国际上率先发现和系统揭示了细胞周期监测点关键蛋白的作 用和机制,阐明多个重要细胞周期调控蛋白在细胞癌变和肿瘤 诊断与个体化治疗中的作用。在基因组水平全面系统地揭示了 食管癌的遗传突变背景,为了解食管癌的发病机理、寻找食管 鳞癌诊断的分子标志物、确定研发临床治疗的药物靶点提供了 理论和实验基础。发表SCI学术论文270多篇,包括《Nature》、 《Cell》、《Journal of Clinical Investigation》、《EMBO》、《Nat Communication \( \) \( \) \( \) American J of Human Genetics \( \) \( \) \( \) Cancer Research》,以及《Molecular Cancer and Oncogene》等,发表科技 论文的SCI引用14,000多次, 主编著作7部。

ZHAN Qimin, MD, is currently an Academician of the Chinese Academy of Engineering, PKU Boya Chair Professor, Chair of the Board Directors, Institute for Global Health and Development, Former President of Peking University Health Science Center. Dr. Zhan was the Chairman of the National Advisory Board for 863 High-Tech Plan in the field of biomedical sciences and is the Chief Scientist of the 973 National Fundamental Program. Dr. Zhan's research interest is focused on the molecular pathways involved in the control of cell cycle and the signaling pathways involved in regulation of the maintenance of genomic stability and tumor metastasis. In the recent years, Dr. Zhan has paid great attention to the cancer translational study, including molecular diagnosis and personalized therapy. His research has successfully attracted multiple grants from different funding agencies. Dr. Zhan's has published more than 270 peer-reviewed SCI papers. Many of his publications are in prestigious journals of the biomedical field, including Nature, Cell, Journal of Clinical Investigation, EMBO, Nat Communication, American J of Human Genetics, Cancer Research, Molecular Cancer and Oncogene. To date, these papers have been cited more than 14,000 times.



#### **Dean Management Team** 院长管理团队

刘国恩,经济学博士,北京大学博雅特聘教授、经济管理学部副主 任:北京大学全球健康发展研究院院长,国家发展研究院长江学者特聘教 授、学术委员会主席;北京大学中国卫生经济研究中心主任。曾执教美国 南加州大学,美国北卡大学,北京大学光华管理学院;曾当选中国留美经 济学会主席,国际药物经济学会亚太联合会首任主席。目前担任《中美健 康二轨对话》中方召集人,全国新冠肺炎专家组经济学家代表,国务院医 改专家咨询委员会委员,中国药物经济学专业委员会主任委员,联合国 秘书长特别顾问Jeffrey Sachs领导的《可持续发展行动网络》领导委员会 "人类健康"组联席主席。曾先后担任国际英文学术期刊《Health Economics》(SCI)副主编,《Value in Health》(SCI)副主编,中文《经济 学季刊》副主编,《中国药物经济学》期刊主编。获纽约城市大学研究院 经济学博士学位,曾在哈佛大学获得健康经济学博士后训练。其研究方向 为健康与发展经济学,医疗体制改革,以及卫生技术评估。

Gordon G. LIU, PhD., Peking University BOYA Distinguished Professor of Economics; Dean, PKU Institute for Global Health and Development; Vice Dean of PKU Faculty of Economics and Management; MOE Yangtze River Scholar Professor of Economics at PKU National School of Development; and Director of PKU China Center for Health Economic Research. Previously, he was on fulltime faculty at University of Southern California, UNC-Chapel Hill, PKU Guanghua School of Management. He served as the President of Chinese Economists Society, and founding chair of the ISPOR Asian Pacific Consortium. Currently, Prof. Liu is a co-organizer for the US-China Track II Dialogue on Health, and he is a member of China National Expert Panel on Covid-19, as well as on the State Council Health Reform Advisory Commission. He chairs the China Pharmacoeconomic Society, and co-chairs the Health Thematic Group of the UN Sustainable Development and Solution Network (SDSN) Leadership Council led by Jeffrey Sachs of Columbia University. Prof. Liu has served as Associate Editor for academic journals including Health Economics (HE), Value in Health (The ISPOR official journal), and China Economic Quarterly (CEQ). He received PhD in Economics from CUNY Graduate Center, and post-doctoral training in health economics from Harvard University, focusing on research areas in health and development economics, health policy reform, and health technology assessment.

#### 刘国恩

院长

Gordon G. Liu Dean





郑志杰,国家特聘专家、北京大学王宽诚讲席教授, 全球健康发展研究院副院长,公共卫生学院全球卫生系主 任。其主要研究领域:全球卫生与健康战略、疾病流行规 律与干预策略、公共卫生应急与医疗急救体系。1985年毕 业于上海医科大学后,先后获得复旦大学哲学系哲学硕 士,美国北卡罗来那大学公共卫生学院流行病学公共卫生 硕士和哲学博士。2009年入选国家特聘专家。先后担任美 国肯塔基大学医学院医学系心内科学系和预防医学系助理 教授,美国联邦疾病控制预防中心心脑血管病预防部主任 流行病学专家,美国国立卫生研究院国家心肺血液病研究 所教授、全球健康与国际项目办公室主任、科学研究转化 中心资深项目主任,上海交通大学冠名讲席教授、公共卫 生学院院长等职。主持主管多项国际大型人群与临床研究 项目。他是美国心内科学院会士(FACC)、美国心脏协 会会士(FAHA)、中国全球卫生网络副理事长、中国医 师协会公共卫生医师分会副会长、中国医师协会心血管医 师分会预防委员会副主任委员、中国预防医学会心血管疾 病预防与控制委员会副主任委员、中国医学救援协会心血 管急救分会副会长、中国心肺复苏联盟执行主席,中国心 脏学会常务理事、国际慢病联合会西太区专员等,是多个 政府组织和专业学会的专家委员会和特别小组成员,学术 会议组委会成员,以及多所大学客座教授。

ZHENG Zhijie, MD, MPH, PhD., is K.C. Wong Chair Professor, Associate Dean of the Institute for Global Health and Development and Head of the Department of Global Health, School of Public Health, Peking University (PKU), Beijing, China. He received his medical education and training from Shanghai Medical University in Shanghai, and MPH and PhD in Epidemiology from the University of North Carolina at Chapel Hill, North Carolina, USA. He served in his career chronologically as an Assistant Professor in the Departments of Medicine (Cardiology) and Preventive Medicine, University of Kentucky Medical Center, Lexington, Kentucky; as a Lead Epidemiologist and Section Chief in the Division for Heart Disease and Stroke Prevention, US Centers for Disease Control and Prevention (CDC), Atlanta, Georgia, and as a Supervisory Medical Epidemiologist and Senior Program Director in the Division for the Application of Research Discoveries, the National Heart, Lung, and Blood Institute, National Institutes of Health (NIH), Bethesda, Maryland, USA; as a University Endowed Chair Professor of Public Health and Medicine, and Dean of the School of Public Health at Shanghai Jiao Tong University in Shanghai, China. He holds leadership position in a number of professional organizations including the Chinese College of Public Health Physicians, China Global Health Network, Chinese Public Health Association, Chinese Society for Emergency Medical Recues, China Resuscitation Alliance and Academy, and the World Federation for Chronic Disease Prevention. Dr. Zheng's current research focuses on 1) epidemiology and prevention strategies for diseases of major public health concerns, 2) emergency medical system development and policy; 3) public health emergency preparedness and responses; and 4) global health strategies and governance.

张海滨,北京大学全球健康发展研究院 副院长, 国际关系学院副院长兼国际组织与 国际公共政策系主任、教授、博士生导师, 北京大学国际组织研究中心主任。兼任中国 联合国协会常务理事、中华预防医学会全球 卫生委员会委员、商务部贸易与环境专家组 成员、文化与旅游部国家文化和旅游公共服 务专家委员会委员、中国气象学会气候变化 与低碳发展委员会委员、中国环境文化促进 会理论界委员、"未来地球计划"中国国家 委员会委员。作为中国政府代表团重要成员 长期参加联合国环境谈判。其主要研究领 域:国际组织与全球治理、多边外交、全球 环境与气候治理和中国环境外交研究。曾出 版七部著作,在中外学术刊物上发表中英文 论文近百篇。获北京市哲学社会科学优秀成 果一等奖等省部级奖励4项。承担国家重点研 发计划、国家科技支撑计划、国家自然科学 基金、教育部人文社会科学基金等国家、部 委和海外科研课题40多项。



ZHANG Haibin, Associate Dean, the Institute for Global Health and Development; Associate Dean, the School of International Studies, and Director of the Center for International Organization Studies, Peking University. He is a member of the Standing Council, United Nations Association of China; the board member of Chinese Society of Global Health, Chinese Preventive Medicine Association; adviser to the Ministry of Commerce of China, on trade and environment issues; adviser to the Ministry of Culture and Tourism of China, on public service of culture and tourism; team member of the German Foreign Office on climate and security; member of Governing Council of China Society for Environmental Resources Law; member of Governing Council of China Environment Culture Promotion Association; and member of Chinese National Committee for Future Earth. He has a long history of participation of international environmental negotiations as a member of Chinese delegation for United Nations Environmental Assembly. His major research areas are international organizations and global governance, multilateral diplomacy, global environment and climate governance, and China's environmental diplomacy. He published 7 books and nearly 100 articles in academic journals at home and abroad. He was awarded 4 provincial and ministerial-level academic prizes and chaired over 40 national, provincial and ministerial-level and overseas research projects.

研究生学位教育



秦雪征,北京大学全球健康发展研究院副 院长,经济学院教授、副院长,西方经济学专 业主任, 北京大学市场经济研究中心主任。他 先后主持国家自然科学基金、教育部人文社会 科学研究基金、加拿大国际发展研究中心等机 构资助的多项课题,在《Journal of Comparative Economics \( \) \( \) \( \) Health Economics \( \) \( \) \( \) Health Policy and Planning \( \) \( \) (China Economic Review \( \) \( \) 《经济学季刊》等中外著名学术期刊发表论文 60余篇,出版《经济学原理》、《应用计量经 济学: EViews与SAS实例》和《新型医疗保障 体系中的农民工参保效果研究》等多部教材和 著作。曾当选中国劳动经济学者论坛主席,担 任国际学术期刊《China Economic Review》、 《Emerging Markets Finance and Trade》、 《Economic and Political Studies》等客座主编,并 兼任国家自然科学基金和国家社会科学基金评审 专家、北京党外高级知识分子联谊会理事等社会 职务。他获得美国纽约州立大学经济学博士学 位。其主要研究领域为卫生健康经济学、人力资 本经济学、应用计量经济学。

QIN Xuezheng is Professor of Economics, Associate Dean of the School of Economics, and Director of Research Center for Market Economy, Associate Dean of the Institute for Global Health and Development, Peking University. He has successively presided over a number of research projects funded by the National Natural Science Foundation of China, Humanities and Social Sciences Foundation of the Chinese Ministry of Education, and Canadian International Development Research Centre. He has published over 60 academic papers in peer-reviewed journals, such as Journal of Comparative Economics, Health Economics, Health Policy and Planning, China Economic Review, China Economic Quarterly, Health Economics Policy and Law, and Geneva Papers on Risk and Insurance, and books like Applied Econometrics with EViews and SAS Examples, Migrant Workers in China's New Health Insurance System: A Study on the Effectiveness of Coverage, and Principles of Economics (co-author). He was elected as president for China Labor Economist Forum, and served as Guest Editor for China Economic Review, Economic and Political Studies, Emerging Markets Finance and Trade, and Inquiry. He is also an Editorial Board Member for China Health Review, an External Reviewer for National Natural Science Foundation of China & National Social Science Foundation of China, and an Executive Council Member for Beijing Association for Non-Party Senior Intellectuals. He received his Ph.D. in Economics from the State University of New York at Buffalo. His primary research interests include health economics, economics of human capital, and applied econometrics.



# **GRADUATE EDUCATION**

# 研究生学位教育

全球健康发展研究院将营造求真、创新,跨学科及多元文化的学习环境,综合运用课程讲 授、专题讨论、学术论坛、课题研究,社会实践、国际交流,以及论文写作等多种教学方法, 培养具有开放的科学思维、宽扩的国际视野,有效的沟通技能,能应对复杂多变世界的全球健 康领域的领导者、政策制定者,高级研究人员,以及全球治理的外交人才。

其核心课程包括:应用经济学、公共卫生学、国际关系与外交学、人口学、环境科学、政 治学,以及其它人文社科的理论与专业课程。硕士或博士研究生须完成要求的学分,通过课程 与资格考试、在导师的指导下开展科学研究、撰写论文,对全球健康与人类发展的重大问题, 提出理论思想和解决方案,并成功通过论文答辩。

The Institute for Global Health and Development fosters an interdisciplinary and multicultural learning environment that encourages innovative ideas and intellectual truth-seeking, and cultivates the next generation of global health experts, policy makers, researchers, and health diplomas. PKU-iGHD provides students with semester-based courses, workshops and seminars, one-on-one academic research advisories, as well as opportunities to project researches, international exchanges, and on-the-job practices. Students are expected to develop a box of conceptual and professional tools, which helps build rigorous scientific thinking, broad international visions, effective communication skills, and abilities to solve complex and challenging real-world problems.

The Graduate Program in Global Health usually covers core curriculum including applied economics, public health science, international relations and diplomacy, population science, environmental science, political science, and other theoretical and professional courses in humanities and social sciences. A master or doctoral candidate must complete required graduate work, including required courses, comprehensive qualification and field specialization examinations (for PhD), academic research, dissertation with theoretical and/or practical contributions to major issues of global health and human development under the supervision of advisers, and pass the dissertation defense.

# **EXECUTIVE EDUCATION**

### 高端管理培训

全球健康发展是一项关注人类共同命运的宏伟事业,需要不断培养能够洞察国情、放眼全球、科学理性、通晓全球健康规则的高端人才。全球健康发展研究院汇聚北大优秀师资团队,整合国际顶级专家资源,通过高端培训项目,面向卫生健康、医保、医药等行业部门、政府机构、学术团体等社会组织,培养具有健康经济学、公共卫生学、外交学、管理学等跨学科的复合型创新人才。

To improve human well-being, we need to cultivate a large number of high-calibre global health and development talents with global vision and local insights, rich multidisciplinary knowledge, and familiarity with international rules and standards. The Institute leverages excellent resources across the PKU campus and a pool of global leading experts focusing on economics and management, public health, diplomacy and global governance, to train talents from the healthcare industry, government, academia, and social organizations at home and abroad.



# GLOBAL HEALTH BIG DATA PLATFORM

### 全球健康发展大数据平台

大数据技术在健康医疗领域的深度融合与应用,提升健康医疗服务的效率和质量, 培育新的业态和新的经济增长点,为全球健康发展的科学研究、智库服务、科技转化提 供重要的基础数据资源。

研究院将打造一个高效智能、互联互通、数据共享、安全保障的全球健康发展大数 据平台,利用国际前沿的数据技术,整合多源全球健康医疗数据集,开展全人群健康大调查,对全球重大的健康问题及其应对策略提供严格计量分析与政策评价,并出台《北京大学全球健康发展指数》年度报告,为中国积极参与全球健康治理和促进全球健康发展提供智能工具与决策依据,贡献数字化的智慧与力量。

The deepening integration and application of big data technology in the field of health service could improve the efficiency and quality of the health and medical services, nurture emerging business models and new economic growth. The big data, as the fundamental data resource, will contribute significantly to the scientific research, think tank services, and transformation of scientific and technological achievements in the field of health service.

PKU-iGHD aims to build a Global Health Big Data Platform with features of high intelligence, connectivity, data-sharing, and info-security. Based on the cutting-edge international data technology and the platform, PKU-iGHD will integrate the multi-source global healthcare data sets, conduct the whole population health survey, and provide rigorous econometric analysis and policy evaluation of the major global health issues and the related response strategies. The Annual report of Peking University Global Health and Development Index will be released on the platform, which will contribute the wisdom and power of digitization in the way of offering intelligent tools and decision-making evidence to support China's engagement in global health governance and global health improvement.

# RESEARCH **TRANSFORMATION PLATFORM**

### 研究成果转化平台

全健院依托北京大学医学、社会科学、经济与管理、信息与工程等多学科力量,汇聚社 会优质创新生态资源,打造顶级的医疗健康产教融合的创新平台,以专利为基础,推进健康 医疗科技成果孵化、转化及产业化发展。

同时,在全球健康治理体系和治理能力的建设过程中,全健院以其国际性和前瞻性的研 究为核心,积极开展国际交流与合作,持续挖掘各垂直领域顶级的创新项目,通过课题研 究、案例开发、创业加速、高管培训、高端峰会等服务在科研成果转化、股权投资、人才培 养、国际化等方面提供引领行业前沿的智力支持。

PKU-iGHD leverages advanced multidisciplinary resources in Health Science, Social Science, Economics and Management, Information Technology and Engineering of Peking University and beyond, strives to build an industry-education innovation platform based on patent project pipelines and translational funding to support scientific and technological advances in health and medical fields, thus facilitating the incubation and promotion of health and medical discoveries from practical medical application projects for commercialization.

Meanwhile, in nurturing its capabilities on global health governance, the institute will vigorously seek international exchange and collaboration centered on forward-looking and global perspectives and persistently pursue innovative high-impact projects in industry verticals. To provide business intelligence support for knowledge translation of research findings, equity investment, talent cultivation and internationalization, the Institute will perform academic research, case studies, start-up acceleration, executive education, high-level conferences and other services.

# RESARCH **CENTERS**

### 研究中心

#### 全球健康与经济管理

人类健康与经济发展是人类演进的两大主 线。健康本身是人类追求的根本目标;同时,健康 又是人类创造经济财富必不可少的人力资本。因 此,全球健康成为人类发展与跨国经济合作的基础 条件。全球化助推的全球市场分工与协作,促进各 国资源有效配置,大幅提高生产效率,从而为各国 的健康促进、疾病防控提供了空前的经济保障。联 合国2030可持续发展目标就是要解决社会、经济 和环境的发展问题,其核心目标是要让落后国家脱 离贫困桎梏和疾病伤害。而南北、南南之间通过国 际贸易、跨国投资、技术分享及世界卫生管理等多 项合作,是完成该目标的决定性条件。

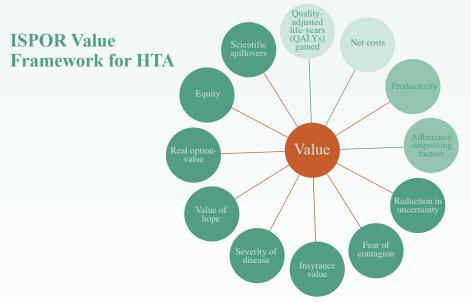
#### 2014 UN SDSN-Beijing Global Health Forum 联合国可持续发展行动网络-北京全球健康论坛

Peking University National School of Development 2014年5月13日下午, 北京大学国家发展研究院



#### Global Health and Economic Management

Health and economic development are two important strands of human progress. Good health is a fundamental pursuit for all humans; at the meantime, good health is the human capital necessary to create economic wealth. Thus, global health is a key condition for successful human development and transnational economic cooperation. Division of labor and international market collaboration facilitated by globalization have also greatly improved the space and efficiency of resource allocation in various countries, providing unprecedented economic development that supports health promotion and disease prevention activities. The key UN Sustainable Development Goals aim to help countries escape the dual shackles of poverty and disease. And North-South and South-South economic cooperation, as well as international trade, global investment, technology sharing, and world health management, are all decisive factors in accomplishing these goals.



#### 全球健康与卫生技术评估

半个世纪以来,随着人类疾病谱的变化,即从传染性疾病为主逐步转向非传染性的慢病为主,现代医学技术对疾病的诊疗救治与人类健康水平的提高起到了不可估量的作用。同时,医疗服务市场的全球化进程得以空前快速发展,其中增长规模最大、增长速度最快的无疑是中国的医药服务市场。在中国医疗卫生总费用中,医药技术相关的开支占据高达一半以上的份额,为全球之冠,这充分显示医药技术在中国医疗服务体系中举足轻重的作用。在全球化的大趋势下,医药卫生领域的国际贸易和跨国技术合作,必将长期影响中国医疗卫生体制的变迁,以及中国与世界各国之间的国际关系。因此,全球健康的一个重要研究领域就是对进出口的关键医药技术进行经济学成本效益评估,从而为国家制定相关政策和战略措施提供科学依据。

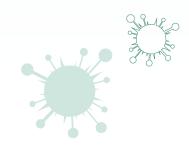
#### **Global Health Technology Assessment**

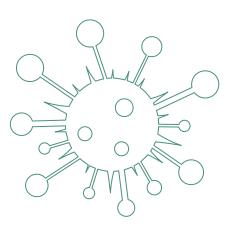
As the global burden of disease in the last century gradually shifted from infectious to noncommunicable disease, modern medical technology has continuously improved, increasing its role in the diagnosis and treatment of major diseases affecting human health. At the same time, the medical services market has globalized rapidly. Worldwide, China's medical services market is undoubtedly the fastest growing. Medical technology related expenditures account for more than half of China's total medical and health expenditure, the highest proportion in the world. This demonstrates the pivotal role of medical technology in China's advancing healthcare system. As long as globalization continues, the long-term impact of international trade on the pharmaceutical market and transnational technical cooperation on China's healthcare system reform will be further strengthened. Therefore, an important global health research area is the economic assessment of major medical technologies for import and export, providing a scientific basis for China to conduct efficient and sustainable policies in the global health and medical markets.

#### 全球新发和突发传染病防控

在过去二十年,很多新兴传染病(例如新型冠状病毒、埃博拉、禽流感)的流行和一些传统的传染病的死灰复燃,及其对经济社会和人类发展产生了破坏性的影响,充分展示了提高公共卫生服务体系预防、检测和应对传染性疾病大爆发能力的迫切性,以及开展跨地区、跨部门、跨领域合作的必要性。研究院充分利用现代信息技术和大数据,研究新发和再发传染病的传播路径、人群传播行为与作用机理,识别成本有效的防控策略和适宜技术,为全球健康的决策提供参考。







# Global Prevention and Control of Emerging Infectious Diseases

Over the past two decades, emerging disease epidemics (such as the COVID-19, Ebola, Avian Flu) and the resurgence of traditional infectious diseases have had devastating economic, social, and human development impacts. This demonstrates the urgency of improving public health systems' capabilities to prevent, detect, and respond to large infectious disease outbreaks, especially through cross-regional, cross-departmental, and cross-disciplinary cooperation. The institute makes full use of modern information technology and big data to study the chain of transmission and population transmission dynamics of new and re-emerging infectious diseases, and identifies cost-effective disease prevention and control strategies, informing important global health decisions worldwide.

#### 全球非传染性疾病预测防控

从全球来看,每年约50%的死亡原因是非传染性疾病。预计到2030年,全球每年 因非传染性死亡的人数将达到5,200万,其中因心血管疾病、癌症、呼吸性疾病和糖尿 病死亡的人数占到82%,而80%发生在中低收入国家。研究院围绕主要非传染性疾病, 开展具有全球影响的区域、国别、人群、家庭的卫生问题,以及相关于预措施的研究。

#### **Global Noncommunicable Disease Prevention and Control**

Around 50% of global deaths each year are attributable to noncommunicable disease. It is estimated that by 2030, the number of annual deaths worldwide from noncommunicable disease will reach 52 million, 82% of which will be from cardiovascular disease, cancer, respiratory disease, and diabetes, and 80% of which will occur in low-and-middle-income countries. The institute focuses on major noncommunicable diseases and their related intervention measures, carrying out research on health issues from a regional, country-wide, population-based, and family-based perspective.





#### 全球卫生治理与卫生外交

和平的国际环境和良好的外交条件对于世界各国的社会经济发展至关重要。全球健康涉及国家主权和全球行动之间的利益关系,需要通过共商、共建、共享的全球治理观念,构建人类命运共同体。研究院围绕国际贸易与健康、移民与健康、旅游与健康、知识产权与健康、国际援助与健康、全球卫生治理与健康公平和伦理、健康治理与"一带一路"发展战略等议题进行深入研究,开展政策对话,举行高峰论坛与国际会议,为中国参与全球治理体系改革和建设提供支持服务。

#### **Global Health Governance and Diplomacy**

A peaceful international community and good diplomatic relations are vital to the socioeconomic development of all countries around the world. Global health involves the relationship between national sovereignty and global action. Global health governance through joint consultation, policy-making, and ideas-sharing will help us build an international community dedicated to advancing the shared interests of mankind. The institute conducts in-depth study on topics such as international trade and health, migration and health, tourism and health, intellectual property and health, international aid, global health governance, health equity and ethics, and health governance as it relates to the "Belt and Road" development initiatives, carries out policy dialogues, holds summits and international conferences on global health, and provides support for China's participation in the construction and reform of the global health governance system.

#### 全球健康与环境治理

随着人口增长,有限的自然资源面临着越来越大的压力,气候变化、城市化快速发展等因素使得这一问题进一步恶化。研究院将围绕环境风险因素识别与干预、气候变化与食物供给及人类健康的作用机制,以及碳循环利用和碳减排创新科技等议题开展研究,打造创新生态加速平台,为各国更好合作实现碳中和目标与可持续绿色发展提供科学依据。

#### Global Health and Environmental Governance

As the global population grows, limited natural resources in China and internationally are under increasing pressure. Factors such as climate change and rapid urbanization have exacerbated this problem. The institute conducts research on topics such as the identification of and interventions for environmental risk factors, climate change, food insecurity, human health, and carbon emission reduction, builds the accelerator for innovation ecosystem, and provides a scientific basis for the international communities to work together to reach their goals on carbon neutrality.

#### 全球健康计量与智慧医疗

人类各地区的健康不平等,以及卫生资源地域分布的差异问题,一直是全球健康领域面临的重大挑战。健康计量、空间地理、机器学习,以及数字技术的快速发展,为应对这一挑战提供了更好的手段。研究院围绕各国人群的健康计量体系、健康行为、电子医疗、重大疾病预警等议题,开展基于数字技术和机器学习等方法的大数据网络集成与研究,定期对外发布中国版的全球健康计量指数报告,为各国更好合作解决全球健康问题提供科学依据和创新方案,促进人类健康公平和健康服务效率。

#### Global Health Measurement and Metrics

Health inequity and disparity in the geographic distribution of health resources have always been major global health challenges. The rapid development of health measurement technology, geographic information systems, machine learning, and digital technology provides us with better means to deal with this challenge. The institute carries out research on health outcomes measurement, health behaviors, telehealth, and early warning systems for major diseases using big data, digital technology, and machine learning methods, strives to develop and regularly publish a series of human health-based metrics, and contributes scientific evidence and innovative solutions to addressing global health problems, helping achieve improvement in global health equity and efficiency.



# **PKU-IGHD DEVELOPMENT FUND**

# 全健院发展基金

为助力全健院履行历史使命、实现远大目标,北 京大学教育基金会设立了"北京大学全球健康发展研 究院发展基金"("全健院发展基金"),冀希国内 外机构、企业和个人,本着大爱情怀与高度的社会责 任感, 慷慨解囊捐助善款, 用于北大全健院发展所需 的楼宇建设、人才引进、人才培养、科学研究、智库 服务与产教融合,以及行政管理费用。

"全健院发展基金"项下捐赠的款项,属于自愿 无偿的公益性捐赠。捐赠款项汇入北京大学教育基金 会(基金会)指定账户,并由基金会开具由国家财政 部监制的公益性捐赠收据。基金会对其进行专项管 理,独立核算,确保该捐赠资金按照捐赠协议专款专 用。全健院按照"全健院发展基金"的捐赠用途,执 行捐赠项目。捐赠项目将以捐赠方和受赠方共同认可 的形式予以鸣谢和宣传。

"全健院发展基金",分动本基金和不动本基 金。动本基金:直接用于项目支出。不动本基金:本 金保留,基金收益归入动本基金,以保证基金的稳定 增长。每年的基金收益根据当年基金运作情况确定。

新增捐赠项目的资金根据其捐赠协议,确定资金 的动本或不动本比例形式。

To help PKU-iGHD fulfill its mission and achieve the objectives, the Peking University Education Foundation (PKUEF) has set up a "PKU-iGHD Development Fund" for fundraising to support the institute long-term development. The Fund is used for the purpose of infrastructure, faculty development, talent cultivation, scientific research, think tank service and technology transfer, and related administration. We hope that prominent national and international organizations, businesses and individuals, in recognizing the common good of humanity and embracing the social responsibility, generously donate funds and play active roles to advance the cause of global health and development.

All the donation described in this proposal will be voluntary and free donations with no expectation of any kind of benefit in return. All research-related intellectual properties resulting from the project belong to Peking University. The donor will transfer the funds to an account designated by PKUEF, who will issue the receipt of donation as regulated by the Ministry of Civil Affairs. The Foundation will manage the account and ensure the funds are used in accordance with the donor's will as per the agreement. The PKU-iGHD is responsible for the execution of the donation project. PKUEF and PKU-iGHD will acknowledge and express their gratitude for the donor's benevolent deeds via channels agreed upon by all parties involved.

Donations to Peking University are classified as either endowed or expendable. An endowed fund is to be invested in perpetuity, with the distributions available to spend on activities consistent with the donation agreement or the use of "PKU-iGHD Development Fund", ensuring a steady growth of funds. The investment



# **DONATION AND ACKNOWLEDGEMENT**

### 捐赠与鸣谢

#### 捐赠管理

本项目书所筹集的捐赠为自愿无偿的公益性捐赠,不涉及任何利益回报条件。项目 涉及的科研成果和知识产权归属北京大学。捐赠方将赠款汇入北京大学教育基金会下设 的北京大学全球健康发展研究院发展基金账户,并由北京大学教育基金会开具由国家财 政部监制的公益性捐赠收据。

基金会对捐赠款项进行专项管理,独立核算,确保该捐赠资金按照捐赠协议中所陈 述的用途专款专用。研究院负责项目的具体执行。捐赠方有权查询捐赠款的使用、管理 情况,对于捐赠方的查询,基金会和研究院将及时如实答复。基金会和研究院将以捐赠 方和受赠方都认可的形式对捐赠善举予以鸣谢和宣传。

#### 捐赠免税

北京大学教育基金会具有公益性捐赠税前扣除资格。个人的公益捐赠额未超过纳税 义务人申报的应纳税所得额 30% 的部分,企业公益性捐赠支出在年度利润总额 12% 以 内的部分,准予在计算应纳税所得额时扣除。企业慈善捐赠支出超过法律规定的准予在 计算企业所得税应纳税所得额时当年扣除的部分,允许结转以后三年内在计算应纳税所 得额时扣除。

#### 捐赠鸣谢

受捐方将以适合的方式感激捐赠方对全球健康发展和教育科学文化事业的鼎力支 持。捐赠达到一定金额,可以根据捐赠标的和捐赠方的意愿冠名。

#### **Donation Management**

All donation described in this proposal go to the will be voluntary and free donations and will not be used to fund collaborative research, with no expectation of any kind of benefit in return. All research-related intellectual properties resulting from the project belong to Peking University. The donor will transfer the funds to an account specified by the Peking University Education Foundation, who will issue the receipt of donation as regulated by the Ministry of Civil Affairs.

The Foundation will separately manage the account and conduct independent auditing to ensure the funds are used according to the donor's wishes. The PKU-iGHD is responsible for the execution of the project. The use and management of the proceeds will be carried out in strict accordance with the donation agreement and the Foundation's financial policies and procedures. The donor is entitled to make inquiries concerning the use and management of the funds and the Foundation and PKU-iGHD are obliged to provide truthful responses. In addition, the Foundation and PKU-iGHD will acknowledge and express their gratitude for the donor's benevolent deeds via channels agreed upon by all parties involved.



#### Tax Deductible

The contribution to the Peking University Education Foundation is qualified for pre-tax deduction. For an individual's contribution, the highest amount for pre-tax deduction is 30% of the income tax he or she should pay. As for an enterprise's contribution, the amount of pre-tax deduction shall not exceed 12% of its annual profits. If an enterprise's contribution in one year exceeds the maximum amount allowed for pre-tax deduction for the year, the balance could be accrued and deducted within the next three years.

#### Acknowledgement

The beneficiary will acknowledge and express their gratitude for the contributor's benevolent deeds as agreed upon by all parties involved. If the funds contributed reach or exceed a pre-defined level, PKUEF could arrange title sponsorship for the contributor if this is his or her wish.

# **FACULTY**

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